

CHARLESTON HOPE

YEAR ROUND SPONSORSHIP PACKET



WWW.CHARLESTONHOPE.COM

ALL DONATIONS ARE TAX-DEDUCTIBLE



WHY SPONSOR?

Charleston Hope's mission is to enhance school culture and climate in Charleston's highest-poverty, Title 1 schools. Your sponsorship invests in Charleston Hope's work to provide a holistic support system that alleviates the burdens of poverty so every student and teacher can thrive.

Your sponsorship allows us to focus on what we do best: programming. It also provides you with the opportunity to increase brand awareness in our community, increase your reputation, and align your company with an organization that meets the needs of those right here in our community.

MORE THAN 75% OF MILLENNIAL EMPLOYEES WOULD PREFER TO WORK WITH A CORPORATION THAT IS ACTIVELY INVOLVED IN CHARITABLE GIVING.

SPONSOR BENEFITS

- Brand visibility on Charleston Hope's platforms and at signature events.
- Custom volunteer experiences in our schools and communities
- Increase brand reputation as you partner to close the educational gaps in our local community



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**LIFE'S MOST
PERSISTENT
AND URGENT
QUESTION IS,
'WHAT ARE
YOU DOING
FOR OTHERS?'**

“

MARTIN LUTHER KING, JR

ABOUT US

MISSION

Charleston Hope enhances school culture and climate in high-poverty, Title 1 schools by building on the strengths of students, teachers, and leaders.

VISION

One day, all schools will be a place where every child can thrive.

CORE VALUES

- Create with, not for
- Relationships
- Cultural Competency
- Equity

WHAT WE DO

Charleston Hope is a support system in high poverty schools that works to eliminate barriers of poverty so students and teachers can be successful in and out of the classroom. Our programs and initiatives provide educational resources, teacher development, academic support for students, and mental health/social and emotional learning services.



"Charleston Hope truly understands that it takes a village to provide the support our students need. In all of my years of teaching, I've never had the love and support like Charleston Hope gives."

-Ms. Coyne, Mitchell Elementary

SEE OUR
ANNUAL REACH

150+

TEACHERS SERVED

500+

STUDENTS SERVED

1k+

FAMILIES SERVED

800+

VOLUNTEERS

5k+

**SOCIAL MEDIA
FOLLOWERS**

2.4k+

**EMAIL
SUBSCRIBERS**



WHERE YOUR SPONSORSHIP GOES

STEP-IN GIRLS PROGRAM

Step-In empowers and equips third-fifth grade girls with the self-efficacy, confidence, and social emotional skills necessary to become effective leaders in their community.

AFTER-SCHOOL MENTAL HEALTH PROGRAM

Charleston Hope's new mental health program will increase mental health access in Title 1 schools by providing cognitive and body-based therapy to students who have been identified with mental health concerns.

SCHOOL & COMMUNITY ENGAGEMENT

The relationships formed between students and school staff members are at the heart of school connectedness. We help create opportunities for them to connect.

PROFESSIONAL LEARNING OPPORTUNITIES

Our organization is dedicated to providing racial equity training and trauma-informed teaching training to educators.

FAMILY ENGAGEMENT

We assist our partnered schools in creating opportunities and spaces for families to connect and engage with their child's education to achieve lifelong success.



EVENTS



MATCH HOPE

A week long fundraiser that raises over \$100,000 for our programs. Our fundraiser is online during the week and ends with a Night of Impact with over 100 top donors, volunteers, business owners & community members.

ADOPT A CLASSROOM

Our Holiday fundraiser that raises \$10,000+ for our programs and brings together nearly 1,000 community members to collect toys and school supplies for our schools.

WRAPPING NIGHT

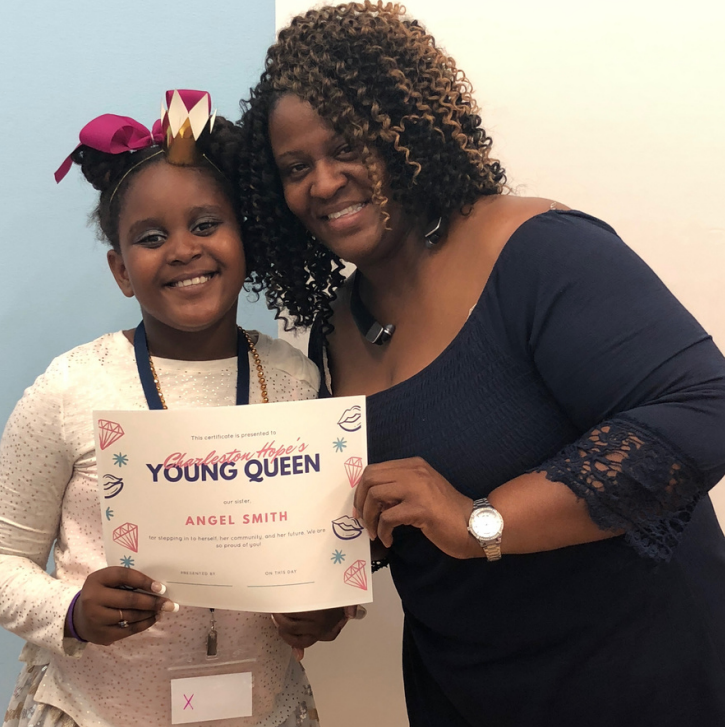
Our annual Wrapping Night hosts over 600 community members at one location to wrap thousands of toys and supplies for our schools during the Holiday season.

CHARLESTON HOPE HEROES

We rally together some of Charleston's most influential leaders and community members to raise over \$20,000 during the Spring for our programs. Individuals share our mission and vision with their sphere of influence and set out to reach a fundraising goal they've set.



CHARLESTON HOPE
HEROES



Sponsorship Levels

Our annual sponsorship provides the most consistent marketing for your brand over the course of the year. As a sponsor of Charleston Hope, you'll have the opportunity to engage with a wide demographic of individuals in our community through those that we serve and those that we serve with.

Sponsorship Levels	BRONZE (\$2,500)	COPPER (\$5,000)	SILVER (\$7,500)	GOLD (\$11,000)	PLATINUM (\$15,000)
Monthly Social Media Recognition		✓ 1X	✓ 2X	✓ 3X	✓ 4X
Recognition in Monthly Newsletter		logo	logo w/ link	logo, name, link	name, logo, link, description
Website Presence	name	logo	logo w/ link	logo, name, link	name, logo, link, description
Company Highlight in Quarterly Partnership Newsletter			✓	✓	✓
Press Release				✓	✓
Sponsorship Banner at schools					✓
Event Recognition					
Logo on Event Promo Materials		✓	✓	name, logo	name, logo and description
Logo on Event Banner		✓	✓	receive your own banner	receive two banners at each event
Product Sampling or Promo Table				✓	✓
2 Minute Speaking Opportunity					✓

SPONSORSHIP DETAILS

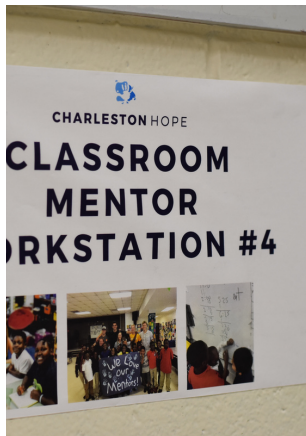
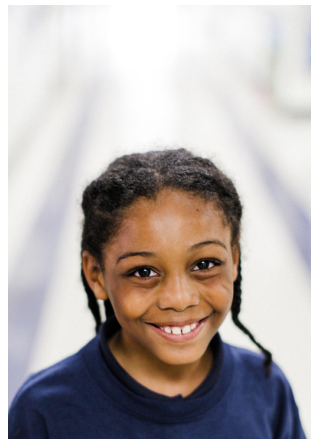
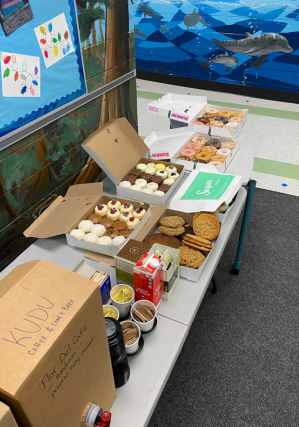
**SPONSORS RECOGNIZED FOR CHARLESTON
HOPE'S 2022-2023 FISCAL YEAR (JULY-JUNE)**

**ALL DONATIONS ARE TAX-DEDUCTIBLE &
SUPPORT OUR PROGRAMS**

**CHARLESTON HOPE RESERVES THE RIGHT TO ALLOCATE
REMAINING EVENT FUNDS TO BENEFIT THE PROGRAMS AND
MISSION OF THE ORGANIZATION AT THEIR DISCRETION.**

2021-2022 SPONSORS

FRAZIER LAND GROUP
GRITBOX FITNESS
JLV CREATIVE
KEEGAN-FILION FARM
SPROUT MORTGAGE
AWAKEN CHURCH
ROPER ST. FRANCIS HOSPITAL
LERATTO, LLC
ACCELERISE
BOEING SOUTH CAROLINA
CITY OF CHARLESTON MAYORS OFFICE
COLLEGE OF CHARLESTON
CHARLESTON COUNTY SCHOOL DISTRICT
TBONZ FOUNDATION
SPAULDING- PAOLOZZI FOUNDATION
INNOVATIVE RESOURCE MANAGEMENT
SKAGGS FAMILY FOUNDATION
GRACE CITY CHURCH
D'ALESSANDRO'S PIZZA
AWAKEN CHURCH
BIRK FAMILY FOUNDATION
JOANNA FOUNDATION
ROCK HARBOR FOUNDATION
DELOACHE FAMILY FOUNDATION



DID YOU KNOW?

or more of students in Charleston Hope's partnered schools live at or below the federal poverty line.

367:1



CHARLESTON HOPE'S MENTAL HEALTH INITIATIVE

Charleston Hope plans to meet a community need by decreasing the stigma of mental health services and increasing access to quality mental health care in high-poverty schools and communities.

We are seeking to raise \$50,000 from individuals and local businesses by June 30 to ensure the sustainability of our program and continue to provide our counseling and therapy sessions at no cost for our students. Those who partner with us can be confident that they will close the gap between the need for mental health services and the lack of access.

Charleston Hope will be a crucial factor in increasing mental health services in high-poverty schools in the Charleston area and increasing the quality of life of the youth and families that it serves. We want you to be a part of it!

WHY IN SCHOOL SERVICES MATTER:

- Families will have direct access, which removes the barrier of transportation.
- It destigmatizes mental health.
- Early intervention of mental health services reduces symptoms since they are caught early
- Research shows that students are more likely to seek counseling services when they are available in schools (National Association of School Psychologists)

WILL YOU PARTNER WITH US?

Thank you to Roper St. Francis Healthcare, Lerato LLC, Birk Family Foundation, and The Deloache Family Foundation for your support of this initiative. To become a partner, please email emily@charlestonhope.com with your partnership donation or receive more information.